

OREN SHBIRO

WEB DESIGN / FRONT END DEVELOPMENT

PROFILE

Name

Oren Shbiro

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PROFESSIONAL STATEMENT

I am an ambitious design enthusiast with a passion for creating logical and innovative solutions in the field of web design and development. I am continually evaluating and upgrading my skills so that I can stay on top of what's current and cutting edge in both user experience and design. I am presently looking for full-time or contract work where I can showcase my skills, passion for what I do and hopefully, work on a variety of high profile projects.

EXPERIENCE

2020 to present

Valsoft – Lead UX/UI and front end development

Leading the design & development team through daily tasks such as research, optimization, wire frames, low fidelity mock-ups, interactive models, staging and production development. Leading pitch meetings with stakeholders and creative briefings with management

2019-2020

Manulife – Digital content manager (contract 1 year)

As part of the digital team my role had me manage and create web portals within the Manulife system for insurance clients. The web portals were customized for each business yet made to match the Manulife brand. I would lead creative discussions between my lead and the stakeholders. We would create wire frames based on research, and implement changes to the live sites.

2017-2019

Centre Solutions – Web designer / Front-end developer

Centre Solutions managed the creation of new websites and optimization on existing sites for companies in the tech field. My job was primarily on UX and UI for payment processing and integrating crypto currency payment solutions. My duties included research for optimizing payment gateways, branding, website design & front end development using HTML, JS, CSS & SVG animations.

2015 - 2017

Atlific Hotels – Web designer / Front-end developer

My role at Atlific had me developing websites for large brands such as Marriott and Holiday Inn, as well as boutique hotels like the Prince George Hotel in Halifax. My daily tasks included researching competitive brands and leading creative briefings with stakeholders. I was in charge of all branding, web design & front-end development using HTML, JS and CSS. I designed and developed all email marketing campaigns within my portfolio.

EDUCATION

2014 - 2015

A.E.C Graphic Design for the Web

Herzing College - Montreal, QC

2012 - 2015

Illustration & Design

Dawson College - Montreal QC

SKILLS

Professional

Photoshop	
Illustrator	
HTML	
CSS	
JS	
PHP	

Personal

Communication	
Motivated	
Creativity	
Patience	
Team Work	
Sence of Humor	

REFERENCES

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